



SHANTI BUSINESS SCHOOL
AHMEDABAD

PARWAAZ

The SBS Diary



CONVOCATION EDITION
November-2021

Parwaaz

The SBS Diary

INSIDE THE ISSUE

- » From The Desk of Shri Vedprakash Chiripal
Chief Patron
- » Convocation Address by the Director, Dr Neha Sharma
- » Convocation Address by the Chief Guest, Shri Ajay Bhatt
- » Convocation Address by Member, Governing Board, Shri Ketan Bhatt
- » Parting Note, Executive Registrar, SBS, Prof. KGK Pillai

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From The Desk of Shri Vedprakash Chiripal, Chief Patron



Shri. Vedprakash Chiripal

Chairman, Chiripal Charitable Trust. Chairman Chiripal Group of Industries

Congratulations to the team of SBS for successfully organizing the 10th Convocation. I wish all the very best to graduating batch of 2019-21. We set up Chiripal Charitable Trust as part of our Corporate Citizenship Initiatives under the aegis of Chiripal Group of Industries. At the core of our hearts, we believe we must endeavour to contribute to build a society where people live with harmony and peace, where people live with their heads held high in all situations and where there is freedom of choice and freedom of thought. We believe that we must give back to the society in return of the abundance of resources that the society has given us. In education, the Chiripal Charitable Trust wants to build and promote institutions that strive to herald much needed changes. With this objective, we have established Shanti Juniors, our national chain of pre- schools and Shanti Asiatic Schools. As far as Management Education is concerned, our endeavour at Shanti Business School is focussed on three aspects: One, we want to continue research on requirement of managerial and leadership competencies. This research must be done with continuous dialogue with the industry in structured methods. Two, we want to research and develop teaching methodologies which are driven by the sole objective of developing the right competencies in our students. Three, we want to benchmark ourselves with the top global business schools and want to set new parameters in creating proprietary systems and processes to develop and deliver knowledge in the field of business and management. I believe that you will find Shanti Educational Initiatives' Post Graduate experience a deeply rewarding one to shape up your career, your values and faith in yourself.

Convocation Address

by the Director, SBS



Dr. Neha Sharma, Director, SBS

A very good evening to everyone

As director of Shanti Business School, it is an honour and privilege to welcome each one of you present to the lawns of SBS on this very pleasant evening on the momentous yet solemn occasion of 10th Convocation Ceremony of SBS.

On behalf of the Governing Board of SBS and our Chairman of the Board Shri Brijmohanji Chiripal, I extend a warm greetings to our distinguished chief guest Mr Ajay Bhatt, Vice President HR Intas Pharma, who would be delivering the convocation address for the Graduating Batch of SBS.

In the same breath, on behalf of SBS fraternity I welcome our mentor and chairperson Shri Brijmohanji. Your belief and subsequent free space for operations is the reason behind a young Institutions being able to make its mark in the arena of management education.

The evening is rendered more meaningful due to the presence of Shri Jyoti Prasad ji Chiripal, Chairman of Chiripal Charitable Trust, the sponsoring body of SBS, along with the members of the Governing Board of SBS. I am grateful for your presence Gentlemen and extend a gracious welcome to all.

I welcome and acknowledge the presence of invited guests from various divisions of Chiripal

Group of industries and members of media gracing this ceremony.

I am delighted to be a part of the Convocation ceremony of yet another very bright cohort of students at SBS, Ahmedabad. I feel a positive and emotional energy flowing through this place as I stand here to welcome you. I take this opportunity to congratulate each member of the graduating class of 2021 who is present here and those who could not attend but will be get their degrees in absentia for their hard work; parents and guardians for the sacrifices made and the faculty members for spending their time in mentoring; staff members for providing unstinted hassle free system for them to complete their quest at SBS not just successfully but in a timely manner.

Timely is an important and operative word today due to the wide scale disruption of unprecedented scale caused by the global pandemic. Today having sprung back from the unexpected and uncharacteristic jolts, we can look back with a sense of relief, pride and satisfaction of overcoming the series of challenges with a resolute stand of all our stakeholders and the faith reposed in Team SBS by our management I am singularly grateful to all the members of our Governing Board and Advisory Committee for their continuous guidance in the face of pandemic.

This is the first time the Academic Fraternity got the fireside view of challenges that an organization faces in a shrinking economy. Till recently Academia was considered to be largely insulated from shocks of economic downturn, but the myth was busted during this pandemic, where difficult situations knocked our doors.

As a team we have emerged stronger, more educated, better prepared and certainly wise. We today are far more agile, responsive, flexible and multi-dimensional in our approach. I am sure these challenges and changes have had a positive rub on effect on every member of the Class of 2021. They as a Cohort are more prepared to face the industry then any class before this. Long live the wisdom bestowed by a very tough Teacher- the COVID 19.

This ceremony is to acknowledge your achievement, at the same time it is also to etch a permanent image in your memory of what you are capable of achieving in the face of adversity. Today I urge you to make your presence felt in your respective organizations in the corporate world, thus upholding the prestige of your Alma Mater through your commitment, hard work and zeal for excellence. Enjoy your professional life after the relentless routine of learning and examination, put your education to good use. Keep the sky as your limit as you walk out of these gates, unfurling your penchant for grabbing opportunities, for there are plenty of those in store for you. With full faith in all my students, I wish you luck and a great future ahead and I am sure you would all make us very proud.

Your education is a stepping stone, Stay competent, stay confident, and remember SBS will always stand by you as you explore the horizons, cross them and carve your niche in life. All the best for all journeys ahead.

Convocation Address

by the Chief Guest

Shri Ajay Bhatt,

President, Global Human Resources,
Intas Pharmaceuticals

Good evening!

Shri Brijmohanji Chiripal, Dr. Neha Sharma, Members of the SBS Governing Board, Shri KGK Pillai, faculty of SBS and my dear students at Shanti Business School, Ahmedabad,

It is indeed an honour and an absolute pleasure for me to be in the midst of the future generation of leaders who have embarked on their professional journey.

As I understand today is the 10th Convocation of SBS, Ahmedabad. Ten is an auspicious and powerful number and marks a decade of commitment by Shanti business school sponsors, professors, and staff in their students. They all deserve immense gratitude and a warm round of applause for their dedication over the years.

I also take this opportunity to congratulate the proud parents & well-wishers of the graduating batch and share their pride on this day today.

Now, kindly allow me to share my thoughts to the stars of today's event that's you.

At the onset, I congratulate all the distinguished students who have received special recognition for their stellar performance and applaud them for achieving excellence in academics.

The last two years have not been easy for anyone, all of us have endured through this tough period, and have adapted to the environment around us. During this period your batch of students not only completed the studies but also bagged job offers. This certainly is a fantastic achievement and I congratulate you all.

This success of yours has strong contribution by SBS Ahmedabad which focuses on developing Global talent locally and as each one of you grow in your career, I am sure you will bring back your learnings as an alumnus to ensure that your Alma matter remains globally

Mr. Ajay Bhatt,

competitive.

I was asked to share some tips with you based on my personal and professional experience. I will share a short story, which is my personal story and some learnings which have been very helpful to me during my entire career.

As a child I was a good athlete securing 1st or second positions in short and long races, jumps etc. and being house captain ensured my house won most awards. My mother who was a schoolteacher was always present as a spectator in these events.

In one such race I fell and lost the race but as I had secured no 1 position in other two races, I was still given best athlete medal. On our way back home my mother asked me as to why I was not as happy and chirpy as I was during earlier events?

I spontaneously replied that as I had lost one race and am not excited by the outcome. Being a wise lady, she let it rest and we reached home. After dinner she asked me why I fell during the race.

I told her that I fell as my one leg tripped another, she dwelled further and asked why did one leg trip another? I replied, I lost balance maybe as I was trying to see who is behind and near me..... My mother said, correct, I think it would have been good if you had watched the finish line rather than your back.... Then she read me the story of Arjun and the Eye of the fish which you be aware of.

The three learnings I had that day was

- 1) To stay focused,
- 2) Believe in myself
- 3) Be humble.

These learnings, blessings of my teachers & guidance from mentors, have helped me immensely in my career. I will share my insights from implementing them.

When you practice professionally, delivering to your client or business comes first, always deliver what you promise - that brings credibility and with it access to higher and complex roles. This happens only if you will stay focused as intelligence and information are not differentiators anymore.

Second: There will be many equally good choices, sometimes equally bad choices you may have to make, or sometimes you may not have much choice.... At those times when you have your back to a wall or at times when you have found a new path.... Believe in yourself.... Commit to the task or the dream ... stay focused on its execution, and you will make it happen.

Third and most important: At any stage do not let the role/ level / title and its shinny trappings get to you... stay humble, be accessible ... listen to the least heard Engage with everybody.... That while being a noble virtue is also a great earthing... It gives you live feedback and guides you to adapt for future.

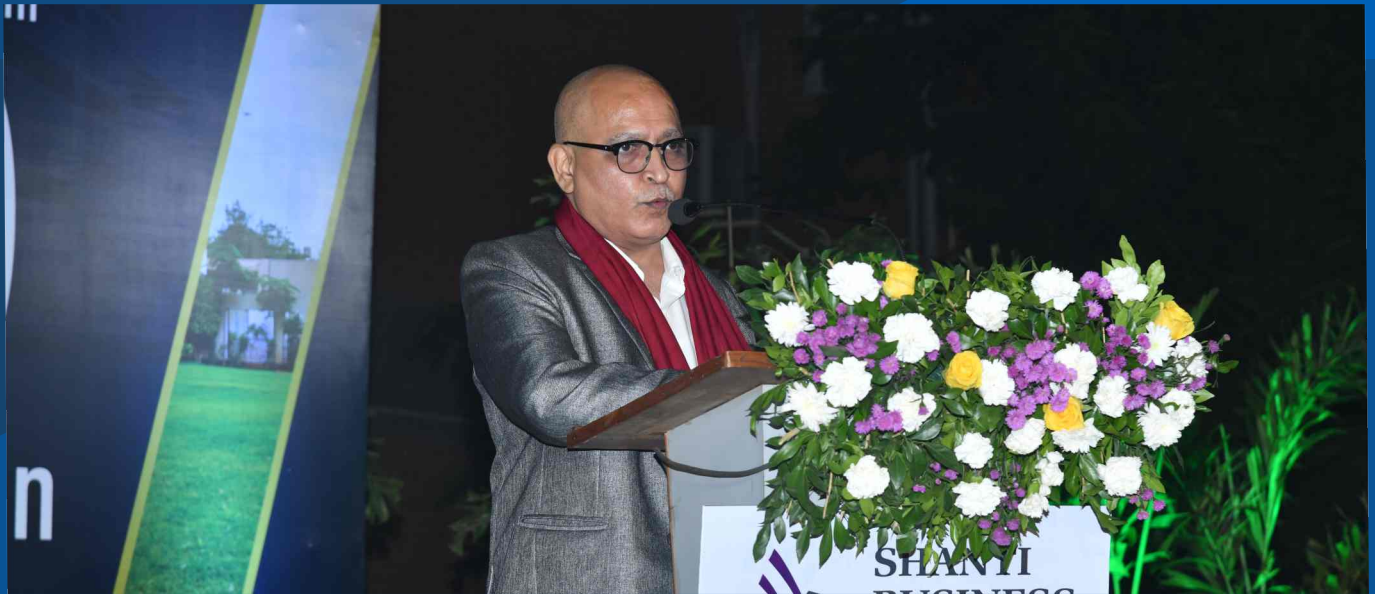
With this I wish you the best of the path you may make for yourself and am sure you will stand proud as you come from this excellent institution – Shanti business school which has got you on the starting block of your career very well prepared.

Thank you, all the teachers, and members of the school, parents, and future leaders.

Have a wonderful evening and for those who celebrate Diwali- Happy Diwali.

Convocation Address

Member, Governing Board SBS



Shri Ketan Bhatt, Sr. HR Professional Ahmedabad

The class of 2021, Chief Guest & my senior colleague Shri Ajay Bhatt, Shri Brijmohan Chiripal, Mr. Vishal Chiripal, Dr. Neha Sharma, Mr. Pillay, my fellow Board members, distinguished members of the faculty, parents, ladies and gentlemen,

Good evening and a very warm welcome to you all.

In the last 12 months, we have experienced and embraced change of an unprecedented scale and in the process discovered hitherto unknown frontiers of human potential for innovation and agility. As Mahatma Gandhi had said once, "Adversity is the mother of progress".

Hidden behind the stories of loss, valor, ruin and revival, is the supreme power of the human spirit. A collective spirit that has enabled us to confront the pandemic for last 18 months. Owing to these experiences, the class of 2021 will be unique in a way.

Nevertheless, it is time for you to have clarity on your North Star. It is time for you to be adventurous and engage in experimentation or innovation relentlessly. Then, use these experiences, yours and that of others, to build your flywheel and keep moving forward and higher.

When you look back after a few years, you must ask yourself at least one question. Did I make a difference? It doesn't matter whether you are a marketer or a consultant or a strategist or an entrepreneur or a techie or an analyst. Have you advanced in your field and added even slightest to the cumulative repository of knowledge and wisdom?

If the answer is yes. Then you have done justice to the education you have received and lived up to the mission and legacy of this wonderful institution – Shanti Business School.

Steve Jobs had said once that his proudest achievements were the ones that were yet to come. So, make sure to work relentlessly to bring your dreams to life and never rest on your laurels. Take pride in how far you have come. Have faith in how far you can go. And make sure to enjoy the journey with your friends and family.

On behalf of the Board of Governors, faculty members and all the colleagues of Shanti Business School, I wish you all an awesome career ahead. A very happy Diwali and a prosperous new year to all present here.

Thank you very much.

Parting Note

Executive Registrar, SBS



Prof. KGK Pillai, Executive Registrar, SBS

Convocation address by the Executive Registrar, SBS

I like to wish Good Evening to all Ladies and gentlemen once again.

We have now come to the end of this live gathering. Prior to winding up, a few words of appreciation

With due permission of the Chair I like to quote an ENGLISH expression that is claimed to be a translation of a traditional Chinese curse.

"While seemingly a blessing, the expression is normally used ironically:

Life is better in "uninteresting times" of peace and tranquillity than in "interesting" ones, which are usually times of trouble.

I leave the interpretation of the quote to the audience.

Our Distinguished speakers described how painful and difficult the last 2 academic years were. The online teaching - learning last years were a challenge for all of us. But we fought together to ensure that you have not missed any opportunity of learning.

Your journey of 2 years was not a cakewalk like the one in a park or a garden. You had faced many challenges and obstacles to reach the final destination unlike your senior batches. In spite of these obstacles, you spent extra time and effort to meet deadlines. Remember, these deadlines, will continue to haunt you in your professional and in your personal life and for your survival.

The batch 2019-21 will be remembered for ever. You received the graduation today as a testament of your perseverance and commitment to excel. The Pandemic has given you enough opportunity and you have gained much more experience than the previous batches. You are

destined to do great things. You have the potential to change the world.

Having said that:

A graceful and warm salute to our awesome Chief Guest and the key note speaker of the day Shri Ajay Bhatt. I must mention our deep sense of appreciation to Shri Ajay Bhatt for being with us and grace the occasion and for sharing the valuable information with the audience. I have seen for myself, how busy he was and busy he is in the Intas Production Lab and in his office.

Sir, we like to have you as a member of SBS family from now. Thank you very much for being with us today and grace the occasion.

The Team SBS is grateful to the Chiripal Charitable Trust and the Navigators of SBS, Ahmedabad: Shri Vedprakash ji Chiripal, Shri Jyotiprasad ji Chiripal, Shri Jay Prakash ji Chiripal, Shri Brijmohanji Chiripal and Shri Vishal ji Chiripal who have been closely associated with the Institute particularly the infrastructure and finance matters .A big salute to them.

The Board of Governors include Shri Brijmohanji Chiripal, Shri Ketan Bhatt, Dr. Rohit Swarup, Dr. Chinnam Reddy, Shri Babu Thomas and Shri Lalit Patel besides the nominated members from the Institute. On behalf of our Director, Dr. Neha Sharma and the Chairman of the Governing Board, I thank all the members of the Governing Board for finding time to meet and discuss issues often and guide the SBS Management to take decisions from time to time on issues of importance.

The Director and the faculty members have been directly contacting the Members of the Advisory Board and seeking their guidance from time to time. I extend our appreciation to all members of the Advisory Board.

Shri Ketan Bhatt, a member of the SBS Governing Board has been an inspiration to the Team SBS and of course the students. We are glad that he has been kind to address the audience on this occasion. Sir, thank you very much for the parting note to the graduating batch.

Well, Shri.Chairman, Trustees, Members of Governing Board, Ladies and gentlemen, An event like this cannot happen overnight. The wheels started moving a month back. It requires careful planning, coordination, direction and effective implementation. We have been fortunate to be backed by a team of very dedicated and motivated colleagues who know their jobs and who are inspired by our leader Director Dr. Neha Sharma. I thankfully acknowledge worthy faculty and staff members to make this event a significant one of the Institute.

All invited guests and the Media form an important part of this Graduating ceremony. Thank you very much for attending the glorious event. It is an honour for us that you thought better to be here instead of being at home with the family, or in a Community Library and or with your relatives.

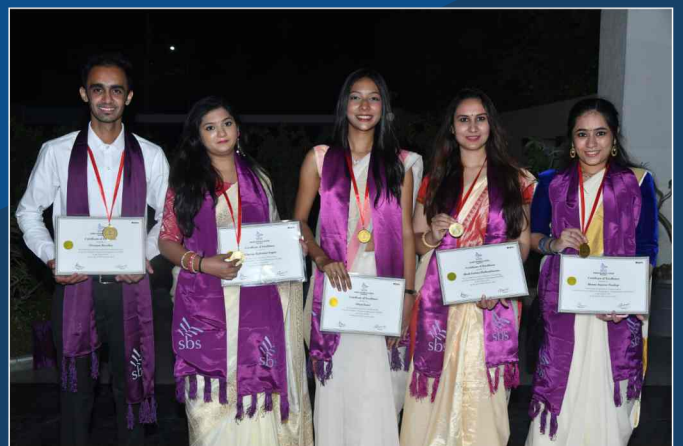
Beloved graduates:

I do not have words to adequately appreciate you. In spite of all the odds, you have reasons to cheer. You have been imaginative, creative, enthusiastic and inspiring to your juniors. Rather than thanking you on this occasion, we wish you great success in your life.

I once again thank you one and all who have contributed to the success o the 10th Convocation of SBS, Ahmedabad.

Thank you all.

Glimpses of Convocation Ceremony



Glimpses of Convocation Ceremony

