

BAUDDHIKA



THINK !! INNOVATE !! EMPOWER !!
(Annual Inter-College Fest)



India's
RAW STAR
FAME

8-9 February, 2019

BAUDDHIKA 2k19 EVENT GUIDE



Mohit Gaur
First time
LIVE in Ahmedabad

BAUDDHIKA 2k19 EVENTS

Poster Presentation	Business Quiz	Business Plan	
Ad Mad	Stock Mind	Solo & Duet Singing	Escapology
PUBG	Treasure Hunt	Fashion Show	Nukkad Natak
Open Mic.	Vine Making	Best out Waste	Master Chef
Photography	Logo and Tagline	Working Model Presentation	
Box Cricket	Face Painting	Solo Dance	Technical Quiz
Financial Planning	Group Dance	Youth Parliament	Mime

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A. Science Zone

1. Vigyan-Guru

(Working Model Presentation):

Experience trendy technologies with cool techniques

- Both individual and team entry allowed, a team can have maximum 4 members.
- Participant will be asked to come up with working model and present it, best from them will win.
- In this activity, the participants have to present their models to the judges at the time of competition.
- They have to make the model work and explain its viability.
- The best one wins.
- An Institute can send maximum 4 teams.
- Registration fees for this event: Rs. 200 per team.

2. Tech-Yudh

(Technical Quiz)

Unlocking Technical Knowledge at the speed of thought

- Only team entries are eligible. A team shall consist of max two persons.
- Technical questions related to business will be asked having different rounds. Team which scores most will be the winner.
- The decision of the quiz-master will be final and will not be subjected to any change.
- The participants shall not be allowed to use mobile or other electronic instruments. Audience shall not give any hints or clues to the competitors.
- Replacement of any participant of a team is not allowed after registration.
- Registration fees for this event: Rs. 100 per team.

3. Abhivyakti

(Poster Presentation)

All you need is a poster and a well-researched thought

- Both individual and team entry allowed, a team can have maximum 4 members.
- Participant has to come prepared with a Poster of A1 size. Poster board or Soft Board will be provided to hold your poster.
- Your poster should cover the key points of your work.
- The ideal poster is designed to attract attention, provide a brief overview of your work and initiate discussion and questions.
- The title of your poster should appear at the top in CAPITAL letters. The author(s) name(s) and affiliation(s) are put below the title.
- Registration fees for this event: Rs. 100 per team.

B. Business Zone

4. Vyapaar Paheli (Business Quiz)

Get your business knowledge tested.

- It will take place in team, questions related to business will be asked having different rounds. Team which scores most will be the winner.
- A team should comprise of 2 students from the same institute. An institute can send maximum 3 teams.
- The Quiz will be held in 3 rounds.
- The first round will be written objective test. Each team will get 5 minutes to answer 10 questions. Best 5 teams will qualify for the next round.
- In second round qualifying teams have to answer 2 questions for which they can make 3 guesses. Each subsequent guess contains will fetch lesser points. E.g.: If your answer is right in the first guess you score 100 points, if it is right in the second you score 80 and at the last attempt you score 50. Best 4 teams qualify for the final round.
- The rules and regulations for final round will be disclosed on the spot.
- Registration fees for this event: Rs. 100 per team.

5. Agaaz (Business Plan)

Bring out your best innovative business ideas.

- Participants will have to come-up with a business plan, which will include each aspect of a business.
- Participants must register as a team of minimum 2 and maximum 5 members.
- Participants should come with innovative, original, untested ideas of their own.
- Any innovation in the product or service will be preferred for evaluation.
- A presentation format will be e-mailed to the participating groups; the teams have to prepare a presentation in the prescribed format only.
- Participants are required to submit a soft copy of the business plan feasibility report (In pdf format), at least 24 hours before event. The e-mail ID will be communicated to the participating teams.
- The winning team will be chosen on the basis of both written report and 15 minutes of power point presentation.
- Registration fees for this event: Rs. 150 per team.

6. Sampatti (Financial Planning)

Vibrant and exciting! It's a place where you'll be applying your financial planning skills.

- A team should consist of maximum 2 participants.
- Each participant would be given with a profile of investor (Age, Income, Expenditure, Risk Appetite, Goal Sheets, etc.)
- Investment amount would also be provided.
- The participants have to plan the financial plan for the investor, present it to the Judges and justify the same.
- Registration fees for this event: Rs. 100 per team.

7. Meri Pehchaan

(Logo and Tagline)

Pop your brand mantra up

- A team should consist of maximum 2 participants.
- Teams will be asked to create a Logo and give it a tagline.
- Theme will be given on the spot.
- Registration fees for this event: Rs. 100 per team.

8. Yuva Manch

(Youth Parliament)

Form your political party & get ready to participate.

- A team should comprise of 5 members.
- Each team has to form its own political party. They should have an “agenda” to run the party.
- The party so formed should support any one or two social cause.
- On any social cause or burning issue the political team has to prepare and present a bill in the parliament.
- Time limit is 45 minutes for proceedings and 15 minutes for question answers.
- Participants have to register the names of the political party and agenda to the registration e-mail ID, which will be communicated to the participants.
- Registration fees for the event: Rs. 200 per team.

9. Nivesh

(Stock Mind)

Experience the Bull and Bear of Dalal Street

- The competition shall be active for 1 trading day during market hours (9:15 am - 3:30 pm).
- A trading day is defined as a day on which both, the NSE and the BSE are open for trading.
- At the start of the contest, 10 lakh of virtual money will be allocated to each participant.
- The participant with the highest Net Worth (cash in hand + value of stocks held) at the end of the trading days will be the winner.
- Similarly, the next two participants will be the first runner-up and second runner-up respectively.
- Cash and Margin segments will be enabled for this contest.
- Participants may execute intraday (margin) as well as buy and hold stocks.
- Registration fees for this event: Rs. 100 per participant.

C. Sports Zone

10. Talash

(Treasure Hunt)

This is your chance to find the hidden stash.

- Team is comprised of 3 members.
- 1st round is an elimination round, consisting of puzzles and riddles.
- The second round is a treasure hunt.
- There is no bar on number of teams from an institute.
- Registration fee is Rs 150 per team.

11. Bandishe

(Escapology)

Let's plan to unlock the locks to get unlocked

- A fun and thrilling activity which not only test your wits but also your agility and team work.
- Team will be locked in a room and they have to find their way out by using the clues hidden in the room.
- A group of 5 people will be locked in a room which will be having clues hidden.
- The group has to work out through the clues to get out of the room in the shortest time. The group which comes out in the shortest time will be declared the winner.
- The room will be having a specific theme which will be decided by the core team members. 10 clues will be there, one of the clues will be given to the team in the beginning, so that use it to discover the following clues. Maximum allotted to each team will be 10 minutes, the teams who fail to come out of the room in 10 minutes will be automatically be disqualified.
- Registration fee is Rs 250 per team.

12. Aao Khelen

(Box Cricket)

Come play cricket in its newest form - box cricket!

- The team will consist of 7 players.
- The game will be of 5 overs.
- The umpire decision will be the last decision.
- The bat is to be brought by the participating team.
- Decisions of organizing committee will be binding in case of an Issue/tie/discrepancy.
- The registration fee is Rs. 250 per team.

13. Kuruk-Shetra

(PUBG)

100 players, 1 island, let the blood shed

- A server will be created and last man standing will win.
- 100 players will be connected at a time on game.
- The one who will be alive on island till the end is the winner.
- The registration fee is Rs. 50 for solo, 100 for duo and 200 for squad entry.

D. Cultural Zone

14. Nachle

(Solo Dance)

Express yourself with the beats of music and let your soul live free.

- The participants can perform any dance style. An institute can send maximum 3 entries for the event.
- Props are allowed. Props have to be brought by the participants.
- The maximum time limit for solo dance will be 2-3 minutes.
- The participants have to submit their tracks at the registration desk at least 2 hours before commencement of the event.
- Registration fees for this event: Rs. 100 per participant.

15. Jhankaar

(Group Dance)

Calling everyone who can move and shake!

- A group should comprise of minimum 2 participants and maximum 8 participants.
- Props are allowed. Props have to be brought by the participating group.
- The participants can perform any dance style.
- The maximum time limit for group dance would be 5-6 minutes.
- The participants have to submit their tracks at the registration desk at least 2 hours before commencement of the event.
- Registration fees for this event: Rs. 250 per team.

16. Sargam

(Solo & Duet Singing)

Hold the mike and set the mood with your voice

- Only Hindi songs are allowed. An institute can send maximum 3 entries for the event.
- Maximum 2 members for Duet Singing.
- Participants will have a time limit of maximum 3 minutes.
- You can bring your own track, quality should be minimum 320 kbps.
- Participants can bring their musical instruments with themselves like guitar, harmonica etc.
- Sound arrangement will be provided by the host college.
- Registration fees for this event: Rs. 50 per participants.

17. Jalwa

(Fashion Show)

Get your glamour and glitz ready and make people skip a beat when you walk the ramp.

- A team should comprise of minimum 8 and maximum 15 members. An institute can send only 2 teams for this event.
- The participants will have to choose a theme, select their outfits and rehearse their walk and formations.

- The team will be collectively evaluated based on their theme, outfit, walk, attitude, confidence, stage formation and other related parameters as deemed fit by the judges.
- The teams have to submit their background tracks at the registration desk at least 2 hours before commencement of the event.
- The time limit for the event is 10 minutes per team. Exceeding the time limit will lead to penalty of marks.
- Registration fees for this event: Rs. 500 per team.

18. Jaago Re

(Nukkad Natak)

Voice what you believe in and leave the crowd spellbound.

- The group should comprise 5 to 15 members. The props, theme, etc. should be pre planned and you have to bring along. Students cannot be part of more than 1 team.
- The time limit for each street play will be 12 minutes. A warning bell will be given after 10 minutes and the final bell at 12 minutes.
- No objectionable content (any dialogue or any sequence) is allowed, otherwise the team will be disqualified immediately.
- Teams are free to conduct the play in the following languages: Hindi, English or Bilingual.
- Participants will be allowed to set up their sets within the time limit of 3 minutes.
- Decisions of Organizing Committee will be binding in case of an issue/tie/discrepancy.
- Registration fees for this event is Rs. 150 per team.

E. Arts & Creativity Zone

19. Banao Upyogi

(Best out Waste)

Creating usefulness and beauty from trash.

- It is a team-based event and a maximum of 3 members can participate in each team. An institute can send maximum 2 teams for the event.
- Time limit for the event will be of 60 minutes out of which 45 minutes will be given for making and 15 minutes will be given for presentation.
- Participants have to bring the basic stationary like pen, pencil, rubber, glue paper painting material, etc. The waste materials for the event will be provided by the host college.
- Judgment will be based on creativity, innovative ideas, neatness and teamwork.
- Registration fees for this event is Rs.150 per team.

20. Chavi

(Photography)

Let's bring candid into action. Click moments and create memories.

- Only individual participation is allowed for the event. An institute can send maximum 3 entries for the event.
- The participants will be given the theme on the spot.
- The participants can click with DSLR as well as mobile cameras. Both will be separately evaluated.
- Photographs have to be submitted before the time limit.
- No of rounds to screen out the best can be solely based on the number of participants registering.
- Registration fees for this event: Rs. 100 per participant.

21. Rang De

(Face Painting)

Paint your buddies' Face and show the world how to bring out your soul with colors.

- A team should comprise of 2 members. An institute can send maximum 3 teams for the event.
- The themes will be announced on the spot.
- Participants will have to bring skin friendly face colors/paint brushes on their own.
- The participants will get 45 minutes for face painting and 15 minutes for presentation.
- Registration fees for this event: Rs. 100 per team.

22. Prachar Chitra

(Ad Mad)

Synergy of creativity with madness

- The event comprises of two rounds.
- A team shall comprise of 3 members. An institute can send maximum 2 teams for the event.
- This event requires the participants to create an advertisement for a product/ service.
- The first round consists of making a tagline and a logo for the company while the second round consists of planning and execution of television commercial (TVC).
- Participants should bring the essentials pertaining to ad making. Eg: Stationary.

- Product or service will be on the spot and the participants will be given 15 minutes time to prepare.
- Creativity, originality, appeal and presentation will be the key evaluating criteria.
- Obscenity is strictly prohibited.
- Registration fees for this event: Rs. 150 per team.

23. Khula Darbaar (Open Mic.)

Let's explore ourselves

- Participant will have to come and speak for fixed period of time (on a particular theme).
- They can come up with stories, poem or anything they want.
- Registration fees for this event: Rs. 50 per participant.

24. Muk-Abhinay (Mime)

Let your expressions and gestures manifest your emotions

- A team will consist of 5-8 members. An institute can send maximum 2 teams for the event.
- The teams have to come prepared with their act beforehand.
- The act should be communicated without speaking. Participants can use props, face paints for the same.
- Each team will get 6 minutes to perform.
- The teams have to provide the details of their act to the event co-coordinator at least 24 hours before the event.
- Registration fees for this event: Rs. 100 per team.

25. Hasya Vyang (Vine Making)

Try out your acting skills and express it with a message

- It is a fun activity; participants will have to make a funny video which has some message in it.
- The video should be of 5-10 minutes.
- The participants have to present their video in the competition and the best one will one.
- The number of members should be between 5-10.
- Registration fees for this event: Rs. 150 per team.

F. Food Zone

26. Ustaad-e-Zaika

(Master Chef - Without Fire)

Cooking is an art – let's try n cook for yourself and others

- Each team shall comprise minimum 3 and maximum 5 members.
- Teams will be asked to prepare their food without fire (with the help of induction) at campus.
- Food will be evaluated on the basis of taste by the judges.
- Each team will be given a selling zone, and team with highest sales and good taste will win.
- Registration fees for this event: Rs. 250 per team.